

FOR IMMEDIATE RELEASE:

Risa DeMasi
Grassland Oregon
503-566-9900
P.O. Box 21630 Keizer, OR 97303
risademasi@grasslandoregon.com

New food plot mix, Sweet Spot™, with High Sugar Grasses promises bigger racks and better nutrition for deer and other game animals.

Keizer, OR – March 7, 2007 – Grassland Oregon recently introduced the latest SucraSEED™ product, Sweet Spot™, designed for use in food plots. The new seed mixture utilizes progressive varieties of High Sugar Grasses (HSGs) already in wide use in Europe and New Zealand, and recently made available in the United States.

Sweet Spot™, with its mixture of HSG's and clovers provides game with the protein needed to gain body mass and increase antler size. The SucraSEED™ high sugar grass, which is naturally more attractive to animals, delivers protein in excess of 20% – more than twice the protein found in other food sources such as corn.

The increase in protein absorption is caused by very high levels of water-soluble carbohydrates (WSC) present in the specially bred grass. The sugars, by providing extra energy to microbes in the animals' rumen, allow the animals to utilize more of the protein that they take in. As a result, more protein is converted to body mass and antler development, and less is excreted as unused nitrogen into the land. The decrease in waste nitrogen is also a significant environmental and animal health benefit.

According to certified wildlife biologist and deer expert Kent Kammermeyer, "as a deer mix, Sweet Spot with its clover, chicory and high quality grass is as good as it gets. The protein levels are high and so are the digestibility and total palatability. The high digestibility rate is important because it ensures the deer is utilizing needed protein and nutrients instead of high fiber content of forages which pass through the animal with reduced benefit." High Sugar Grasses work especially well for deer with their complex 4-stomach digestive system, aiding in protein absorption. According to Kent, "This mix also works as an all-around blend, benefiting and attracting wild turkeys, wild hogs and rabbits."

Grassland Oregon's SucraSEED™ product line includes mixtures specially formulated for specific use: Beef Bank (for cattle), Cash Cow (for dairy), Great Gains (all purpose small animal) and now Sweet Spot (for wildlife and game).

For complete information about Grassland Oregon and SucraSEED™, please visit:
www.sucraseed.com.



P.O. Box 21630 Keizer, OR 97303
postmaster@grasslandoregon.com

Grassland Oregon is a progressive seed company based in Keizer, Oregon, in the heart of the seed industry. The company markets turf grasses and specializes in forage grass seed mixtures specifically blended for use in grazing livestock

###