

FOR IMMEDIATE RELEASE:

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New Sweet Spot™ Southern Formula Food Plot Mix, with High Sugar Grasses attracts and holds trophy game

Salem, OR – July 2, 2009 – Grassland Oregon introduces the newest SucraSEED™ product; Sweet Spot™ Southern Formula designed for use in the Southeastern United States. The new seed mixture utilizes the only scientifically proven High Sugar Grasses (HSG) available in North America. HSGs have shown to attract and hold deer and other wild game throughout the hunting season and beyond.

Sweet Spot™ Southern Formula has been rigorously tested in multiple southeastern United States locations, and is now available for the autumn 2009 planting season. Independent evaluations have shown this formula to be very attractive to deer. In Grassland Oregon's Georgia food plot trials, outstanding establishment success was observed despite the stressful drought conditions that were experienced throughout the planting period.

According to certified wildlife biologist and deer expert Kent Kammermeyer, "as a deer mix, Sweet Spot Southern Formula with its clovers, brassicas and High Sugar Grass contains high protein levels along with excellent digestibility and total palatability. The high digestibility rate ensures that deer fully utilize needed protein and nutrients compared with high fiber content of some forages which pass through the animal with reduced benefit." High Sugar Grasses work especially well for deer with their complex 4-stomach digestive system, aiding in protein absorption. According to Mr. Kammermeyer, "This mix also benefits and attracts wild turkeys, wild hogs, rabbits and other species."

On June 13, 2009, Tommy Hunter, Sweet Spot Pro Staffer and Southern Food Plot Expert had the following comments on a test plot planted in September of 2008 in Madison County, GA. "The Southern Sweet Spot continues to impress me. Much of the Aber Echo High Sugar Ryegrass is still green which is remarkable, considering the heat we are experiencing. It certainly attracted deer better than any annual planting I've seen. The Winter White Clover is kicking tail and proving to be an outstanding perennial white clover variety. The plots are full of deer tracks and droppings. We will mow and lightly disk in September and should get the crimson, arrowleaf, some of the annual HSG's, and maybe some rape, back from seed. The white clover will still be there as well. I just don't think there is a better annual mix for down here to tell you the truth."

Sweet Spot™ is available at the following retail locations:

Rockbridge Farmers Cooperative
Lexington, VA
540-463-7381

Cooper Seeds
Auburn, GA
877-463-6697

Poudre Valley
Ft Collins, CO
970-419-3309

Renaissance
Canton, GA
770-655-3757

Athens Seed
Watkinsville, GA
706-769-0828

Grassland Oregon's SucraSEED™ product line includes mixtures specially formulated for specific use: Beef Bank™ (for cattle), Cash Cow™ (for dairy), Great Gains™ (all purpose small ruminant livestock), Sweet Silage™ (for silage), Pasture Sweet'ner™ (for overseeding), and Sweet Spot™ Northern Mixture (perennial mix for wildlife and game).

For complete information about Grassland Oregon and SucraSEED™, please visit:
www.SucraSEED.com



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Grassland Oregon is a progressive seed company based in Salem, Oregon, in the heart of the grass seed industry. The company markets turf grasses, and specializes in forage grass seed mixtures specifically blended for use in grazing livestock